



CELEBRATE MOM WITH HEART-SHAPED PIZZAS FOR A CAUSE THIS MOTHER'S DAY WEEKEND AT CALIFORNIA PIZZA KITCHEN

California Pizza Kitchen to host nationwide fundraiser benefitting March of Dimes Thursday, May 9; Popular Heart-Shaped Pizzas return May 9-12

LOS ANGELES – May 2, 2019 – [California Pizza Kitchen](#) (CPK) will celebrate moms all Mother's Day weekend long, with the return of its popular Heart-Shaped Pizzas May 9-12* and a nationwide fundraiser Thursday, May 9** to benefit [March of Dimes](#), the nonprofit organization leading the fight for the health of all moms and babies. To support the fundraiser on May 9, CPK guests can present the fundraiser flyer or mention to their server that they're dining to support March of Dimes, and CPK will donate 20 percent of food and non-alcoholic beverage purchases from dine-in, takeout, curbside, catering and delivery orders placed directly with CPK.

"Making a positive impact in our communities is an important part of what we do at California Pizza Kitchen. This Mother's Day weekend, we look forward to honoring moms, from our guests to our employees, and are grateful to partner with March of Dimes to support the care of moms and babies everywhere," said Adam Tabachnikoff, senior vice president of marketing at CPK.

"We're grateful to California Pizza Kitchen for supporting the work of March of Dimes in communities across the country this Mother's Day," said Senior Vice President and Chief Development Officer David Hampton. "This campaign will go a long way to help us improve health outcomes and pave a healthier future for moms and babies."

In addition to the national fundraiser, CPK invites guests to share a delicious meal and a loving slice of pizza with mom, with the return of its popular Heart-Shaped Pizzas. Available Thursday, May 9 through Sunday, May 12, guests can order any of their favorite CPK pizza varieties, like the Original BBQ Chicken Pizza, Thai Chicken Pizza or Spinach + Artichoke Pizza, on **special heart-shaped crispy thin crust** at no additional charge.

To find your nearest CPK, please visit <https://locations.cpk.com>.

Heart-shaped pizzas available 5/9/19 – 5/12/19 upon request and **on crispy thin crust only, for no additional charge. Offer valid for dine-in, takeout, catering, curbside or delivery orders placed directly with CPK. Not valid for third-party delivery. Not valid at franchise locations in Guam, stadium, university, international, airport locations, the Mirage Hotel in Las Vegas, or the Grand Sierra Resort and Casino.*

***Fundraiser valid only 5/9/19 at participating locations nationwide. CPK will donate 20% (twenty percent) of food and non-alcoholic beverage purchases from participating guest checks that mention they are dining to support the March of Dimes fundraiser. Tax, gratuity, gift card, alcoholic beverages and retail sales are excluded from the donation. Offer valid for dine-in, takeout, online, catering, curbside or delivery orders placed directly with CPK. Not valid for third-party delivery. Not valid at franchise locations in Guam, stadium, university, international, airport locations, the Mirage Hotel in Las Vegas, or the Grand Sierra Resort and Casino. March of Dimes does not endorse any specific products, services or brands.*

About California Pizza Kitchen

In 1985, California Pizza Kitchen (CPK) opened its first restaurant in Beverly Hills and introduced diners to innovative California-style pizza. With a passion for combining fresh, seasonal ingredients with flavor inspirations from around the world, today CPK is a global brand serving creative California cuisine in more than 250 restaurants in 11 countries and U.S. territories. From signature, hand-tossed pizzas and high-quality main plates to inventive better-for-you options, Lunch Duos, premium wines and hand-crafted beverages, CPK adds its imaginative twist to create a memorable dining experience.

For more information, visit cpk.com. Connect with CPK on Twitter at [@calpizzakitchen](https://twitter.com/calpizzakitchen) (#NEWCPK), Instagram at [@californiapizzakitchen](https://www.instagram.com/californiapizzakitchen), and Facebook at facebook.com/californiapizzakitchen. Download the new [CPK Rewards™](#) app for [iOS](#) and [Android](#) to earn rewards for dining creatively, pay by mobile, online ordering and more.

About March of Dimes

March of Dimes leads the fight for the health of all moms and babies. We support research, lead programs and provide education and advocacy so that every baby can have the best possible start. Building on a successful 80-year legacy of impact and innovation, we empower every mom and every family.

Visit marchofdimes.org or nacersano.org for more information. Visit shareyourstory.org for comfort and support. Find us on [Facebook](#) and follow us on [Instagram](#) and [Twitter](#).

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